Andrew Vrydaghs

Multimedia Designer 159 Juniper Road 215-378-4499
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Skills

Technical:
- Web Design
- HTML 5
- CSS 3
- Javascript / jQuery
- Search Engine Optimization
- Motion Graphics for Television
- Designing broadcast graphics
- Following Brand Guidlines
- Print Ad layouts
- Outdoor Advertising

Mac / PC Software:
- Dreamweaver
- Google Analytics
- Photoshop
- Illustrator
- InDesign
- After Effects

Experience

2011 – present
Havertown, PA

Zop Online
Web Designer / Developer
- Used HTML 5, CSS 3, and Javascript to develop modern web pages, including HTML 5 video and animations.
- Made sure websites still functioned in older browsers
- Advised on marketing with best SEO practices
- Designed full websites for clients, from concept to completion
- Gathered and interpreted data from Google Analytics
- Developed web pages with attention to SERP
- Wrote new scripts using Google Maps API version 3, to automatically find and display a business address on a map
- Tested site design and layout for cross-browser compatibility
- Edited and Designed Wordpress and Joomla sites

2008 – 2010
Philadelphia, PA

WPHL TV (MyPHL17)
Multimedia Graphic Artist
- Designed with attention to Brand Guidelines for Phillies, Comcast, Xfinity, Mummers, and MyPHL17
- Created web graphics and advertisements with attention to file compression, dimensions, and search engine optimization
- Worked with sales team and clients to maintain "Better Philly Deals" web page
- Adapted client logos to meet web and/or television standards using photoshop
- Was resourceful in obtaining client logos when they were not readily available by using the sales staff, the internet, and editing or recreating the logo when it was necessary
- Used Photoshop to create mock-ups of new on-air graphics
- Redesigned graphics package for MyPHL17 Phillies Post Game Show
- Assisted in production of Mummers Parade Broadcasts
- Animated lower thirds for broadcast using After Effects
- Designed print ads for newspaper publication

| 2001 − 2007 | **Surving Studios** |
| Middletown, NY | Office Manager |

- Designed and maintained company's website
- Assembled product displays
- Billed Customers
- Customer Service

Freelance and Personal Projects

| Ongoing | **Personal Portfolio** |

www.andyjv.com

- Hand coded in HTML and CSS using Dreamweaver
- Designed to be W3 Standards complient
- Tested to be cross-browser and cross-client compatable
- Intergrated graphics created and laid out in Photoshop into HTML and CSS
- Designed with attention to usability, making all relevant information easily accessible

| December 2009 | **Eric Woods** |

Portfolio Site: www.ericwoodsfx.com

- Worked with client to get an understanding of content, goals, and the look and feel of the site
- Designed the site using basic layouts and concepts introduced by the client
- Took Photoshop files and graphical elements supplied by the client, and adapted them to meet web standards
- Hand Coded basic webpage layout in Dreamweaver using HTML and CSS
- Created the HTML and CSS in such a way that the cilent could easily change and update the code with little HTML and CSS experience

| August 2009 | **Video game fan site** |

Personal Project: www.neobahumut.com

- Created mockups of new layout ideas in Photoshop
- Worked with a back-end programmer to design with attention to programming limitations
- Hand Coded basic webpage layout in Dreamweaver using HTML and CSS
- Intergrated graphics created and laid out in Photoshop into HTML and CSS
- Handed off HTML files and extra images to PHP and Javascript programmer to finalize design

Education

| June 2008 | **The Art Institute of Philadelphia** |
| Philadelphia, PA | Bachelor of Science, Graphic Design |

Activities
Gaming Club
Comic Book Club
Student Ambassador
Student Government

Awards and Affiliations
American Student Government Association
Award for Excellence given by Graphic Design staff